

Gallup® Daily Tracking

Questions and Methodology

The subsequent pages list the questions consistently included in Gallup Daily tracking: an unprecedented survey of 1,000 U.S. adults each day, 350 days per year, covering political, economic, and wellbeing topics. Individuals can analyze results for each question separately or cross tabulate them with other items. Gallup reports the Gallup Daily tracking findings on Gallup.com. In many cases, Gallup reports findings in Gallup Daily three-day rolling averages; weekly, monthly, quarterly, and yearly aggregates; and by region and state, as appropriate. Gallup also routinely incorporates additional questions into Gallup Daily tracking on a short-term basis. These extra questions cover topical issues, including election voting intentions and views of events in the news.



Politics

Obama Job Approval

Do you approve or disapprove of the way Barack Obama is handling his job as president?

Economy

Economic Conditions

How would you rate economic conditions in this country today — as excellent, good, only fair, or poor?

Economic Outlook

Right now, do you think that economic conditions in this country as a whole are getting better or getting worse?

Job Creation Index

Now thinking more generally about the company or business you work for, including all of its employees. Based on what you know or have seen, would you say that, in general, your company or employer is hiring new people and expanding the size of its workforce; not changing the size of its workforce; or letting people go and reducing the size of its workforce?

Consumer Spending

We'd like you to think about your spending yesterday, not counting the purchase of a home, motor vehicle, or your normal household bills. How much money did you spend or charge yesterday on all other types of purchases you may have made, such as at a store, restaurant, gas station, online, or elsewhere?



Employment

Thinking about your work situation over the past seven days, have you been employed by an employer — even minimally like for an hour or more — from whom you receive money or goods? (This could be for one or more employers.)

In a typical week (seven days), how many hours do you work for an employer?

Again thinking about the last seven days, were you self-employed, even minimally like for an hour or more? This means working for yourself, freelancing, or doing contract work, OR working for your own or your family's business? Self-employment also includes fishing, doing farm work, or raising livestock for either your own or your family's farm or ranch.

In a typical week (seven days), how many hours do you work as a self-employed individual?

Do you want to work 30 hours or more per week?

In the past four weeks, have you actively been looking for employment? "Actively looking" means applying for jobs, searching for jobs, and the like.

Would you have been able to begin work had you been offered a job within the last four weeks?

Personal Finances

Are you satisfied or dissatisfied with your standard of living, all the things you can buy and do?

Right now, do you feel your standard of living is getting better or getting worse?

Do you agree or disagree with the following statement? “You are watching your spending very closely.”

Would you be able right now to make a major purchase, such as a car, appliance, or furniture, or pay for a significant home repair if you needed to?

At this time, are you cutting back on how much money you spend each week, or not?

Are you feeling pretty good these days about the amount of money you have to spend, or not?

Did you worry yesterday that you spent too much money, or not?

Do you agree or disagree with the following statement? “You have more than enough money to do what you want to do.”

Do you have enough money to buy the things you need, or not?

Are you feeling better about your financial situation these days, or not?



Wellbeing

(Conducted for the Gallup-Healthways Well-Being Index)

Life Evaluation Index

Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you say you personally feel you stand at this time?

On which step do you think you will stand about five years from now?

Physical Health Index

Do you have any health problems that prevent you from doing any of the things people your age normally can do?

During the past 30 days, for about how many days did poor health keep you from doing your usual activities?



Have you ever been told by a physician or nurse that you have any of the following, or not? How about high blood pressure; high cholesterol; diabetes; depression; heart attack; asthma; cancer?

Do you currently have, or are you currently being treated for high blood pressure; high cholesterol; depression; asthma; cancer.

In the last 12 months, have you had any of the following, or not? How about neck or back condition that caused recurring pain; knee or leg condition that caused recurring pain; other condition that caused recurring pain?

Do you have other health problems or conditions?

How many other health problems do you have?

Now, please think about yesterday, from the morning until the end of the day. Think about where you were, what you were doing, who you were with, and how you felt.

- Did you feel well-rested yesterday?
- Did you have enough energy to get things done yesterday?

Were you sick with any of the following yesterday? The flu; a cold; a headache; allergies.

Did you experience the following feelings during a lot of the day yesterday? How about physical pain?

Emotional Health Index

Now, please think about yesterday, from the morning until the end of the day. Think about where you were, what you were doing, who you were with, and how you felt.

- Were you treated with respect all day yesterday? Did you smile or laugh a lot yesterday?
- Did you learn or do something interesting yesterday?

Did you experience the following feelings a lot of the day yesterday? How about enjoyment; worry; sadness; stress; anger; happiness?

Healthy Behaviors Index

Do you smoke?

In the last seven days, on how many days did you exercise for 30 or more minutes?

In the last seven days, on how many days did you have five or more servings of fruits and vegetables?

Did you eat healthy all day yesterday?

Work Environment Index

Are you satisfied or dissatisfied with your job or the work that you do?

At work, do you get to use your strengths to do what you do best every day, or not?

Does your supervisor at work treat you more like he or she is your boss or your partner?

Does your supervisor always create an environment that is trusting and open, or not?

Basic Access Index

Have you visited a dentist in the last 12 months?

Do you have a personal doctor?

Do you have health insurance coverage?

Are you satisfied or dissatisfied with the city or area where you live?

Is the city or area where you live getting better or worse as a place to live?

In the city or area where you live, is it easy or not easy to get...? Clean and safe water; affordable fruits and vegetables; medicine; a safe place to exercise.

Do you feel safe walking alone at night in the city or area where you live?

Have there been times in the past 12 months when you did not have enough money to buy the food that you or your family needed?

Have there been times in the past 12 months when you did not have enough money to provide adequate shelter or housing for you or your family?

Have there been times in the past 12 months when you did not have enough money to pay for

healthcare and/or medicines that you or your family needed?

Additional Questions

Would you say your own health, in general, is excellent, very good, good, fair, or poor?

Is your primary health insurance coverage through a current or former employer, a union, Medicare, Medicaid, military or veteran's coverage, or a plan fully paid for by you or a family member?

Do you have another source, or secondary healthcare insurance coverage, in addition to your primary insurance?

Thinking about this secondary health insurance coverage, is it -- through a current or former employer, a union, Medicare, Medicaid, military or veteran's coverage, or a plan fully paid for by you or a family member?

Do you currently help care for an elderly or disabled family member, relative, or friend, or not?

Approximately, how many minutes does it take you to get from your home to your workplace?

Approximately, how many hours did you spend socially, with friends or family yesterday? Please include telephone or email or other online communication.

Please rate your level of agreement with the following:

- You like what you do every day
- You learn or do something interesting every day
- Someone in your life always encourages you to be healthy
- Your friends and family give you positive energy every day
- You have enough money to do everything you want to do
- In the last seven days, you have worried about money
- In the last seven days, you have felt productive every day
- Your physical health is near perfect
- The city or area where you live is a perfect place for you
- In the last 12 months, you have received recognition for helping improve the city or area where you live

DEMOGRAPHICS

(Used for Crosstab Analysis Only)

Age

Gender

Race and ethnicity

Education

Marital status

Type of work

Employment with federal, state,
or local government

Affiliation with labor unions or
military, if any

Religious preference

Importance of religion

Frequency of church attendance
Party identification

Political ideology

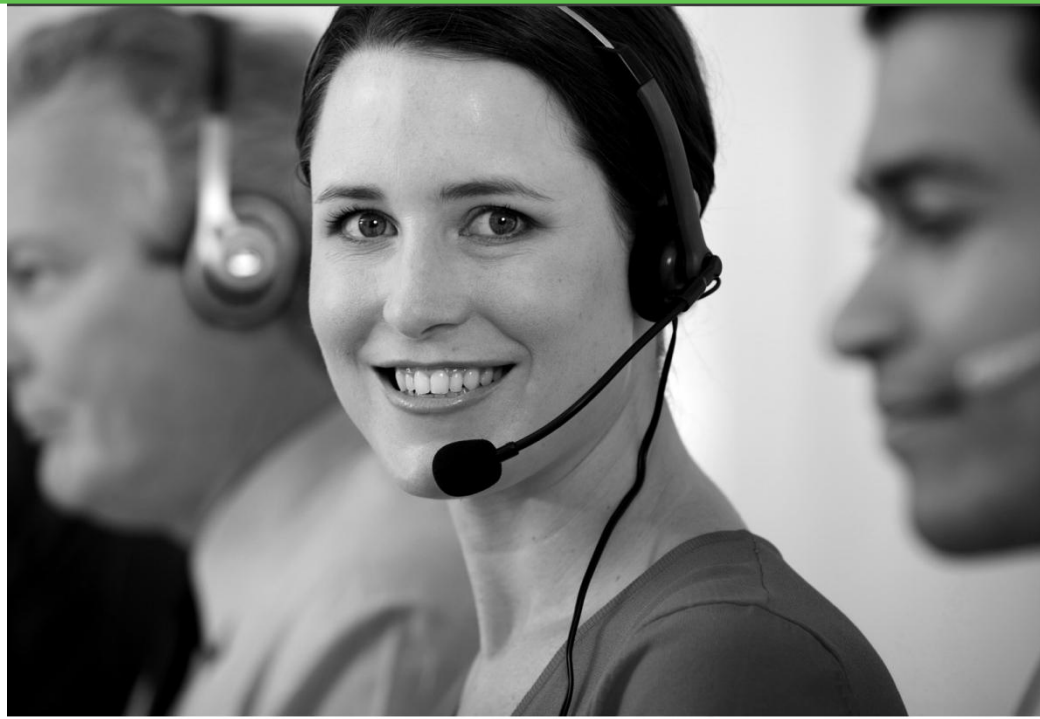
Children younger than 18

Height

Weight

BMI

Geographic variables such as
region, state, MSA, congressional
district, county, and ZIP code



Methodology

Gallup Daily tracking methodology relies on live interviewers and dual-frame telephone sampling (which includes random-digit-dial (RDD) list-assisted landline phone as well as RDD cellular phone sampling to reach those in cellphone-only households) and uses a multi-call design to reach respondents not contacted on the initial attempt. Gallup interviewers employ a “most recent birthday” selection method for choosing adult respondents within a landline phone household. Gallup daily tracking includes Spanish-language interviews for Spanish-speaking respondents and interviews in Alaska and Hawaii.

The data are weighted daily to account for unequal selection probability and nonresponse by sample frame. The weights also adjust for number of adults in the landline phone household and unequal selection probability because of dual-telephone-user status. Post-stratification weights are then constructed to compensate for nonrandom nonresponse among demographic groups using targets from the Centers for Disease Control and Prevention’s National Health Interview Survey for telephone status and targets from the U.S. Census Bureau for age, sex, region, gender, education, ethnicity by race, and population density. The resulting sample represents an estimated 95% of all U.S. households.

Data that are summarized at the state and Metropolitan Statistical Area (MSA) district level are weighted at each of these levels twice per year for states or once per year for MSAs to ensure that samples are representative of these areas.

GALLUP®

World Headquarters

The Gallup Building
901 F Street, NW Washington, D.C. 20004

t +1.877.242.5587

f +1.202.715.3045

www.gallup.com

For more information, please visit gallup.com
or contact 1.877.242.5587 or
galluppro@gallup.com